

ENGLISH FOR COSMETICIANS

EVERYDAY MAKEUP – SPEAKING PRACTICE

Name: _____

Date: _____

1. MY MAKEUP ROUTINE

Work with a partner. Ask and answer the questions.

1. What makeup products do you use regularly?
2. What do you usually apply first?
3. Which makeup product do you use most often?
4. Which product do you find difficult to apply?
5. Do you prefer a natural or dramatic look?
6. How long does your makeup routine take?

Useful language

- I usually start with...
- I normally use...
- I prefer...
- I don't usually use...
- I find _____ difficult to apply.
- It depends on...
- For everyday makeup, I would recommend...

Tell the class one thing about your partner.

My partner usually _____.

They prefer _____.

2. MAKEUP VOCABULARY – DESCRIBE & GUESS

Choose one word. **Do not say the word.**

Describe the product or tool. Your partner guesses.

Products

moisturizer – primer – foundation – concealer – powder – blush – bronzer – highlighter – eyeshadow
– eyeliner – mascara – eyebrow pencil – lipstick – lip gloss

Tools

makeup sponge – foundation brush – powder brush – eyeshadow brush

Example

"You use it to cover dark circles and small imperfections."

Answer: **concealer**

3. PUT THE MAKEUP ROUTINE IN ORDER

Number the stages from 1–9.

___ Apply mascara.

___ Prepare the skin.

___ Apply foundation.

___ Apply concealer.

___ Do the eyebrows.

___ Apply eyeshadow.

___ Apply blush.

___ Apply lipstick or lip gloss.

___ Finish the look.

Discuss

Use:

- I think...
- I would...
- I would probably...
- before...
- after...
- because...

Explain one decision.

I would _____ before _____

because _____.

4. EXPLAIN THE PROCEDURE

Work with a partner.

Explain how to create a simple everyday makeup look.

Student A explains. Student B listens.

Then change roles.

Use:

First...

Start by...

Next...

Then...

After that...

Finally...

Use these verbs:

apply – blend – cover – define – highlight – moisturize – smooth – soften – remove – choose – avoid

Your explanation

First, _____

Next, _____

Then, _____

After that, _____

Finally, _____

5. CLIENT QUESTIONS

One student is the cosmetician. One is the client.

The client asks questions while the cosmetician explains the makeup routine.

Client questions

A How much foundation should I use?

B Should I use a brush or a sponge?

C Do I need powder?

D Where should I apply the blush?

E How can I make my eyes look bigger?

F How can I make my lipstick last longer?

Cosmetician language

- I would recommend...
 - You could try...
 - I would suggest...
 - A small amount should be enough.
 - You might want to...
 - I would avoid...
-

6. CLIENT CONSULTATION

One student = **cosmetician** One student = **client**; The cosmetician asks questions before making recommendations.

Ask the client:

- What kind of look are you going for?
- How much makeup do you normally wear?
- What would you like to emphasize?
- Do you prefer a natural or more dramatic look?
- Do you prefer a matte or luminous finish?
- Do you have a favourite colour?
- How much time do you have?
- Are there any products you don't normally use?

Make THREE recommendations.

1. _____

2. _____

3. _____

CLIENT CARD A – NATURAL LOOK

You want a very natural everyday look.

You don't want heavy foundation.

You want your skin to look natural.

Ask:

"How can I get enough coverage without looking heavily made-up?"

CLIENT CARD B – TIRED APPEARANCE

You have dark circles under your eyes.

You want to look more awake.

Ask:

"What can I do about my dark circles?"

CLIENT CARD C – SPECIAL OCCASION

You normally wear very little makeup.

Tonight you are going to a party.

You want something slightly more glamorous.

Ask:

"How can I make my makeup more glamorous without going too far?"

CLIENT CARD D – MATURE SKIN

You want your makeup to look natural.

You don't want your makeup to emphasize fine lines.

Ask:

"What kind of makeup finish would you recommend?"

CLIENT CARD E – VERY LITTLE TIME

You have only ten minutes in the morning.

You need a quick routine.

Ask:

"Which products should I concentrate on?"

CLIENT CARD F – COLOUR PROBLEM

You don't know which eyeshadow or lipstick colours suit you.

Ask:

"How can I choose the right colours?"

7. PROFESSIONAL ADVICE

Work in groups of three.

Discuss what you would say to the client.

1. The foundation looks too dark.

2. The client has applied too much blush.

3. The client's concealer looks cakey.

4. The client wants bigger-looking eyes.

5. The client wants a very natural look.

6. The client's lipstick does not last very long.

7. The client's makeup looks dry.

Remember

Instead of:

✗ "That's wrong."

Use:

✓ "I would suggest..."

✓ "You might want to..."

✓ "I would recommend..."

✓ "You could try..."

✓ "I think _____ would work better."

8. FINAL MAKEUP CONSULTATION & FEEDBACK

10 minutes

COSMETICIAN

Your client wants help creating a simple everyday makeup look. You should:

☐ greet the client	☐ recommend products
☐ ask about the desired look	☐ explain the procedure
☐ ask about the client's routine	☐ answer questions
☐ ask about preferences	☐ give two final tips

CLIENT

You should: ☐ explain what you want	CHALLENGE QUESTION
☐ answer the cosmetician's questions	Ask your cosmetician ONE question:
☐ ask at least three questions	☐ Why shouldn't I use more foundation?
☐ request advice	☐ Why do I need concealer if I already have foundation?
☐ react naturally to the recommendations	☐ Why does my makeup look different in daylight?
	☐ Why does my lipstick disappear so quickly?
	☐ Which is better: a brush or a sponge?

TEACHER ASSESSMENT RUBRIC

Activity 8 – Final Makeup Consultation Date: _____

Student A (Cosmetician): _____

Student B (Client): _____

Scoring

4 = Excellent – confident, accurate, professional and spontaneous

3 = Good – generally effective, with minor errors or hesitation

2 = Satisfactory – understandable, but limited or inconsistent

1 = Needs improvement – considerable difficulty communicating

Assessment criterion	A	B
1. Greeting & professional manner		
2. Client consultation / questioning		
3. Makeup vocabulary		
4. Explaining the makeup procedure		
5. Recommendations & professional advice		
6. Asking/Responding to questions		
7. Fluency & pronunciation		
8. Spontaneous communication		
Total (32)		

Comment: