

MATCHING EXERCISE: VOCABULARY & DEFINITIONS

Directions: Match each word in Column A with the correct definition in Column B.

Write the letter of the correct definition next to each number.

A — Words

1. Insecurity	9. Manicure
2. Advertise / Advertising	10. Nail polish
3. Standard	11. Eyelash
4. Societal pressure	12. Mascara
5. Conformity	13. Self-reinvention
6. Body hair	14. Flaw
7. Hair dye	15. Consumerism
8. Cellulite	

B — Definitions

- A. A cosmetic lacquer applied to fingernails.
- B. The influence placed on individuals by society's expectations.
- C. The natural hair on a person's body.
- D. A perceived imperfection, often socially constructed.
- E. The act of promoting products to persuade people to buy them.
- F. A cosmetic product used to change one's hair color.
- G. A feeling of uncertainty or anxiety about oneself.
- H. Matching one's behavior or appearance to accepted norms.
- I. An appearance treatment for fingernails and hands.
- J. The dimpled appearance of skin often criticized by beauty norms.
- K. The hairs along the edge of the eyelid.
- L. Makeup used to darken or thicken eyelashes.
- M. A level of quality or expectation people are encouraged to meet.
- N. Changing one's appearance or identity to fit new ideals.
- O. A culture focused on buying goods and products.